



# Kiwanis Chester 5K



## **DON'T MISS THIS OPPORTUNITY TO POSITIVELY IMPACT THE Chesterfield COMMUNITY!**

The Kiwanis Club of Chester is proud to present the 4th Annual Kiwanis Chester 5K Walk/Run, Fun 1 Mile Run and Chester Community Health Expo to the community on May 7th, 2016.

This professionally organized event will allow us to give back to the community we support while benefiting the Club's many charitable programs: Scholarships, Youth Programs, and Terrific Kids just to name a few. The Kiwanis Club of Chester is part of an international service organization established to support the children and community in which we serve. 100% of funds raised from this event go right back into our community!

In order to make this event a success, we are seeking out companies and organizations that have an interest in positively affecting Chesterfield families. In return for this support, sponsors will receive various forms of promotion, advertisement and recognition.

Your contribution will truly make a difference in improving the health and shaping the character of our Community. We are confident that your investment will pay significant returns in the form of unique marketing and corporate goodwill.

Visit [www.chesterkiwanis.org](http://www.chesterkiwanis.org) for more Club information. If interested, please contact Noelle Grosso at 804-706-1038 or [ngrosso@verizon.net](mailto:ngrosso@verizon.net).

## **SPONSORSHIP CATEGORIES**

### **PLATINUM SPONSOR – ONLY 5**

**AMOUNT:** \$750 monetary donation.

- Ⓢ Industry exclusivity – will not have another sponsor at this level in your industry
- Ⓢ Company logo and/or name will be used in signage (provided by us) at event
- Ⓢ Company logo and/or name will be used on promotional materials
- Ⓢ Receives 4 complimentary 5K registrations
- Ⓢ Company may set up a booth at event / Health Expo for distribution of promotional materials, etc.
- Ⓢ Company logo/link and advertising "blurb" on race website
- Ⓢ Company flyer, promo, or sample product, provided by sponsor, distributed to all participants & volunteers
- Ⓢ Large logo on event T-shirt back
- Ⓢ Listing as an "Official Sponsor" on website and all e-mail correspondence
- Ⓢ Verbal recognition throughout event
- Ⓢ Additional options considered upon request

## Gold SPONSOR – unlimited

**AMOUNT:** \$500 monetary donation. A portion can be offset by a product or service donation. All in-kind donations will be considered and must be approved.

- ④ Company logo and/or name will be used in signage banner (provided by us) at event
- ④ Company logo and/or name will be used on promotional materials
- ④ Company may set up its own booth at event / Health Expo for distribution of promotional materials, etc.
- ④ Receives 2 complimentary 5K registration
- ④ Company logo/link on race website
- ④ Company flyer, promo, or sample product, provided by sponsor, distributed to all participants & volunteers
- ④ Medium logo on event T-shirt back
- ④ Verbal recognition throughout event

## SILVER SPONSOR – unlimited

**AMOUNT:** \$250 monetary donation. A portion can be offset by a product or service donation. All in-kind donations will be considered and must be approved.

- ④ Company logo and/or name will be used in signage banner (provided by us) at event
- ④ Company logo on race website
- ④ Company flyer, promo, or sample product, provided by sponsor, distributed to all participants & volunteers
- ④ Small logo on event T-shirt back
- ④ Verbal recognition throughout event

## Bronze SPONSOR – unlimited

**AMOUNT:** \$100 monetary donation. A portion can be offset by a product or service donation. All in-kind donations will be considered and must be approved.

- ④ Company flyer, promo, or sample product, provided by sponsor, distributed to all participants & volunteers

## Health expo only Sponsor – limited - must support a healthy lifestyle - requires board approval

**AMOUNT:** \$250 monetary donation. A portion can be offset by a product or service donation. All in-kind donations will be considered and must be approved.

- ④ Company may set up booth at event / Health Expo for distribution of promotional materials, etc.
- ④ Company flyer, promo, or sample product, provided by Health Expo sponsor, distributed to all participants & volunteers

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### Donation Details

- ④ A monetary donation will directly benefit the community through the many Club programs.
- ④ A product donation will benefit race participant in the form of race giveaways and/or raffled giveaways given away at the end of races. Product donations must be approved by race committee. (i.e. gift certificates, coupons, products, premium items)
- ④ A service donation to meet event specific requirements. Service Donations must be approved by race committee. (i.e. design & marketing, printing, volunteers)

**Interested parties please contact Noelle Grosso at 804-706-1038 or [ngrosso@verizon.net](mailto:ngrosso@verizon.net).**